Antimicrobial Stewardship – Massive Open-Online Course (AS-MOOC)

Pfizer is excited to share with you an update on the AS-MOOC. The aim of this free online course, developed by BSAC, for healthcare professionals is to inform and empower learners to provide safe, high quality antibiotic use as they acquire the knowledge and skills that underpin antimicrobial stewardship.

BSAC also had an extensive international marketing campaign through the British Council and variety of high profile sponsors. Every opportunity is used to publicise the course especially in countries where the potential audience is large but currently engagement is low i.e. China, India and Russia.

Pfizer is one of the Sponsors of the AS-MOOC.

You can register for the next course: https://www.futurelearn.com/courses/antimicrobial-stewardship

AS-MOOC in numbers

Timeline

August 2015
September 2015
September 2015
February 2016
May 2016
September 2016

Over 15,570 people had registered for the course
The first course ran from 28th September 2015 for 6 weeks
5,444 of those registered started the course in September (which is comparable to other MOOCs) with 1,455 (21%) fully participating including sitting the any test which is part of the course
A further 2,000 registered for the course starting on the 8th February 2016
Course ran
Course ran

Numbers from the first course – September 2015

Pharmacists (24%)
Microbiologists (15%)
Infectious diseases physicians (14%)
Other participants included specialists from Public Health, Infection control, nurses, GPs etc.

What they said

“I have found a lot of this course thought-provoking, particularly around behavior change. I will be encouraging our trainees to participate in the future. Thanks.”

“It was my first MOOC, I can say it was a fruitful experience that we have been through here, getting the opportunity to learn from the experts and engage with our colleagues from all over the world. Thank you Professor Nathwani and all of the MOOC educators and students.”

“I have learned a lot from this course and my hospital….has been intrigued by my feedback and suggested ideas. I have already recommended the course to my friends who are looking forward to start the next one. It has been a great learning curve and opportunity to advance my knowledge.”

“This was a wonderful course. In particular it allowed me to revise and update my knowledge of behavior change strategies and that will be extremely helpful for my future work. Thanks so much, well done.”